

## Advertising with MyLocalMichigan.com

We currently have 3 different types of Advertising;

General Advertising - pay a small monthly fee

Commission based - pay a small commission when you make a sale through the site

Classifieds - short term.

It is a quick process to get your ad up and running! Contact our Sales Manager to set an appointment! You could also send us a quick email and we will send you a Client Agreement for you to review and sign. Then email us your business information (contact information, photos; any information you would like in your ad) and we'll send you a draft of your ad for your approval! Once we receive the approval, it will be uploaded to the site (depending on date of agreement).

MyLocalMichigan.com is marketing your business 6 different ways, all of which are to YOUR benefit!

1) Word of mouth. We want to establish relationships, not just "do business." We are a company with the goal to prosper those around us, including you! We also have people passing out flyers, brochures and business cards.

2) Vendor Promotion - by advertising with MLM you are joining a team of businesses all around Michigan. We promote you.... You promote us.... Other vendors are out there promoting the site; which is promoting you also. We provide each vendor with promotional materials to remind their customers to go to mlm.com. Together all censored in the team benefit.

3) Social Media - The site as a whole is marketed on Facebook, Twitter, Pinterest, and soon YouTube. (Commercial) Everyday we are posting reminding our "followers" of the benefits of doing business with our vendors.

4) Our marketing team is out promoting the site and offering the opportunity to join us.

5) Search engine optimization / online marketing. We are constantly doing research as to what suits our online marketing needs. We have applied the meta tags, and keywords to best insure that we are found when searched for. These marketing strategies will only work as we work together. The benefits will only increase as we continue to add vendors like you.

6) We currently have an ad on the radio, 97.7 FM

These marketing strategies will only work as we work together. The benefits will also only increase as we continue to ad vendors like YOU! We also plan to add a smartphone app, print, TV and billboard ads as we grow.

After you've made the decision to place an ad with us, feel free to view and/or print our Client Agreement. We also have our photo requirements and uploading forms "how-to" manuals. All of these documents can be found on the bottom of any page on the site.

You can also visit our [Contact Us](#) page, fill in your information to be contacted or click "[Become a Vendor](#)" or "[Advertise on Site](#)" and send us your information.

We look forward to hearing from you!