MY LOCAL MICHIGAN: PRICING SHEET

	FREE	Comm	TIER 3	TIER 2	TIER 1	FRONT PAGE	FRONT PAGE
		Based				T1	T2
INCLUDES:		\$25/yr.+ comm	\$35/mo.	\$50/mo.+	\$50 & up	\$75 & up	\$50 & up
Name, Address, Phone	✓	✓	✓	✓	✓	✓	✓
Мар	√	✓	✓	✓	√	1	✓
Photo(s)	+	✓	✓	✓	✓	√	✓
Business Name Header				✓	√	1	✓
Includes Business Listing (Tier 3) w/ Ad				✓			
110 total characters (including bus name)	+	✓	✓	1	✓		
300 total characters				✓	✓		✓
600 total characters					✓	✓	
Hyperlink to Website	+		1	✓	✓	✓	✓
Hyperlink to Social Media	+	1	1	1	1	1	✓
Social Media promo included					✓	1	✓
Options: PayPal button, Slide Show	+	1	1	1	✓	1	✓
Monthly Ad (min 3 mo.)			1	✓			
One Time/Weekly Ad					1	1	✓

⁺ Added Features: Link to pictures, menu, etc. \$10/mo. Hyperlink to website/social media \$10/mo. – MAX 110 characters Upgrades: \$5/mo PayPal, \$25/mo. Slide show, Extra lines in ad \$10 per line Social media includes 1x per mo. Added: \$30 x 1, \$75 x 4, 1 x per mo. for duration of agreement \$275 (min 1500 reaches)

Breakdown of each ad type:

FREE BUSINESS AD: includes the business name, address, phone number and Map to their specific location (if applicable)

Commission Based Ad: This is for a business that sells specific products or services that can be tracked for commission (by either us or business). For instance someone who sells a product through the site or a lawn service that gets jobs through the site. This ad currently is only \$25 annually, plus a commission of 10% or LESS after a sale. This includes 110 total characters and can include anything from hyperlink to business, social media and can include pictures* of samples of your work on a different page on our site (*monthly fee). It also includes one main business listing photo to represent your business. Added

Business Listing/Tier 3 Ad: This is our standard business listing which includes 110 total characters, one main business listing photo, can include anything from hyperlink to business, social media and can include pictures* of samples of your work on a different page on our site (*additional monthly fee). This is a monthly subscription ad beginning at \$35 per month or \$420 annually.

Tier 2 Ad: This is a side panel ad, bigger to attract more people. This listing, which can include up to 300 total characters allows you to share more about your business and make it more personal. It also includes one main business listing photo, anything from hyperlink to business, social media and can include pictures* of samples of your work on a different page on our site (*additional monthly fee). This is a monthly subscription ad beginning at \$50 per month or \$600 annually. The Tier 3 business listing is **included with this ad**. We also have a Front Page Tier 2 ad that does not require a subscription. These are a one-time purchase and start at \$50 each. These can be purchased at any time whether you have a monthly subscription or not.

Tier 1 Ad: This is a weekly, 3 day or 4 day ad. They are located on the front page and at the top of every other page. They have different pricing depending on the page. These can be purchased at any time whether you have a monthly subscription or not, beginning at \$50.

Added features can be added to ANY ad!

(See bottom of first page)

My Local Michigan: Pricing Sheet

FEATURED BUSINESS:



Home & Commercial Services, LLC, is your best choice in Rochester Hills and surrounding communities, for all your lawn care and landscape needs. We proudly serve Rochester, Rochester Hills, Auburn Hills, North Troy, Washington, South Oakland Twp., Shelby Twp, and Utica.

Tier 1

No job is too big or small. We are equipped to do all aspects of your lawn care and landscape needs. We thank you for your interest.

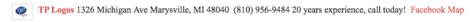
Please call us today for a free estimate!

Our Lawn Services range from: \$17-\$22 (Depending on location, size of lot, & obstacles. Based on average city lot size of 40-60' x 90-120').

Accountants & Attorneys



Advertising, Marketing & Promotional Materials



Appliances



Keller's Home Center 33 N. Howard Croswell, MI 48422 (810) 679-3366 See in store specials on Map

Antiques

Denise Kelly Antiques 26 Austin St. Santuply NT48471 (810) 648-4138 Map

Laura's Antiques 69 N. Howard Croswell, MI 48422 (810) 679-0028 Map

Automotive

Adams Service, Inc. 15 Maple St. Croswell, MI 48422 Ph: (810) 679-2265 Map

B's Powersports 12 N. Howard Croswell, MI 48422 Ph (810) 546-3705 Map

Tierp2ogos - Marysville



TP Logos - Graphic design, screen printing, banners, spirit wear, apparel we do it all!! We have implemented 20 years of real world business experience along with a passion for ART over and over again. We'd be happy to meet with you and discuss your creative project. Contact us today! (810) 956-9484

MENTION MY LOCAL

MICHIGAN AND GET 10% OFF!!



+ Added Features: Link to pictures, menu, etc. \$10/mo. Hyperlink to website/social media \$10/mo. – MAX 110 characters Upgrades: \$5/mo PayPal, \$25/mo. Slide show, Extra lines in ad \$10 per line Social media includes 1x per mo. Added: \$30 x 1, \$75 x 4, 1 x per mo. for duration of agreement \$275 (min 1500 reaches)