

# MY LOCAL MICHIGAN: PRICING SHEET

	FREE	Comm Based	TIER 3	TIER 2 (Includes T3 Ad)	TIER 1	FRONT PAGE T1	FRONT PAGE T2
<b>INCLUDES:</b>		\$25/yr.+ comm	\$35/mo.	\$50/mo.+	\$50 & up	\$75 & up	\$50 & up
Name, Address, Phone	✓	✓	✓	✓	✓	✓	✓
Map	\$10/mo.	✓	✓	✓	✓	✓	✓
Logo/Photo(s)	\$10/mo.	✓	✓	✓	✓	✓	✓
Business Name Header				✓	✓	✓	✓
300 total characters				✓	✓		✓
600 total characters					✓	✓	
Link to Website	\$25/mo.		✓	✓	✓	✓	✓
Link to Social Media	\$10/mo.	✓	✓	✓	✓	✓	✓
Social Media promo included					✓	✓	✓
Options: PayPal button, Slide Show	+	+	+	+	+	+	+
Monthly Ad (min 3 mo.)			✓	✓			
One Time/Weekly Ad					✓	✓	✓

+ Added Features: Logo/photo \$10/mo. , Link to picture, menu, social media etc. \$10/mo. Link to website \$25/mo.  
 Upgrades: \$5/mo PayPal, \$25/mo. Slide show, Extra lines in ad \$10 per line  
 Social media includes 1x per mo. Added: \$30 x 1, \$75 x 4, 1 x per mo. for duration of agreement \$275 (1500 to 3500 reaches)

## Breakdown of each ad type:

**FREE BUSINESS AD:** includes the business name, address, phone number

**Commission Based Ad:** This is for a business that sells specific products or services that can be tracked for commission (by either us or business). For instance someone who sells a product through the site or a lawn service that gets jobs through the site. This ad currently is only \$25 annually, plus a commission of 10% or LESS after a sale. This includes 110 total characters and can include anything from hyperlink to business, social media and can include pictures\* of samples of your work on a different page on our site (\*monthly fee). It also includes one main business listing photo to represent your business. None of the business' contact information will be on site.

**Business Listing/Tier 3 Ad:** This is our standard business listing which includes name, address, phone number, map to your location, one main business listing photo, link to businesses website, 1 social media link and can include pictures\* of samples of your work on a different page on our site (\*additional monthly fee). This is a monthly subscription ad beginning at \$35 per month or \$420 annually.

**Tier 2 Ad:** This is a side panel ad, bigger to attract more people. This listing, which can include up to 300 total characters, allows you to share more about your business and make it more personal. It also includes name, address, phone number, map to your location, one main business listing photo, link to businesses website, 1 social media link and can include pictures\* of samples of your work on a different page on our site (\*additional monthly fee). This is a monthly subscription ad *beginning* at \$50 per month or \$600 annually (depending on page ad is on). The Tier 3 business listing is **included with this ad**. We also have a Front Page Tier 2 ad that does not require a subscription. These are a one-time purchase and start at \$50 each. These can be purchased at any time whether you have a monthly subscription or not.

**Tier 1 Ad:** This is a weekly, 3 day or 4 day ad. They are located on the front page and at the top of most pages. They have different pricing depending on the page. These can be purchased at any time whether you have a monthly subscription or not, beginning at \$50.

## Added features can be added to ANY ad!

(See bottom of first page)

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## FEATURED BUSINESS:



Free estimates: (586) 596-2125

Home & Commercial Services,LLC, is your best choice in Rochester Hills and surrounding communities, for all your lawn care and landscape needs. We proudly serve Rochester, Rochester Hills, Auburn Hills, North Troy, Washington, South Oakland Twp., Shelby Twp, and Utica.

No job is too big or small. We are equipped to do all aspects of your lawn care and landscape needs. We thank you for your interest.

**Please call us today for a free estimate!**

Our Lawn Services range from: \$17-\$22 (Depending on location, size of lot, & obstacles. Based on average city lot size of 40-60' x 90-120').

Tier 1


## Accountants & Attorneys

 **Robert W. Barnes Attorney & Counselor** 7249 Huron Ave Lexington, MI 48450 (810) 359-7070 [Map](#)


 **William Johnson, PC Certified Public Accountant** 79 N. Howard Croswell, MI 48422 Ph (810) 679-2417 [Map](#)

Tier 3

## Advertising, Marketing & Promotional Materials

 **TP Logos** 1326 Michigan Ave Marysville, MI 48040 (810) 956-9484 20 years experience, call today! [Facebook](#) [Map](#)


## Appliances

 **Keller's Home Center** 33 N. Howard Croswell, MI 48422 (810) 679-3366 See in store specials on [Map](#)

## Antiques

**Denise Kelly Antiques** 26 Austin St. Sandusky, MI 48471 (810) 648-4138

Free

 **Laura's Antiques** 69 N. Howard Croswell, MI 48422 (810) 679-0028 [Map](#)

## Arts, Crafts & Hobbies

**I'd Rather Bee Scrapbooking** 105 E. Sanilac Rd. Sandusky, MI 48471 (810) 648-3331

Tier 2

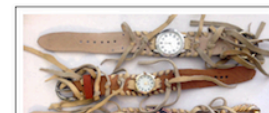
TP Logos - Marysville



**TP Logos - Graphic design, screen printing, banners, spirit wear, apparel we do it all!!** We have implemented 20 years of real world business experience along with a passion for ART over and over again.

We'd be happy to meet with you and discuss your creative project. Contact us today! (810) 956-9484

**MENTION MY LOCAL MICHIGAN AND GET 10% OFF!!**



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