

Schedule B - PRIVACY RULES

Sales Rep: _____ Client Name: _____ Client ID# _____ Date: _____

Recitals:

Website: The designated Website located at <http://mylocalmichigan.com> operated and maintained by Mi Hub Center, LLC ("MHC") doing business as My Local Michigan, LLC ("MLM").

*Client**: a business entity whether storefront or home-based that has entered into Agreement to offer products, services or advertise with MHC on mylocalmichigan.com.*

Customer: the individual(s) using Website with the intention of making contact with Client or Customer(s) to view products, services or utilize advertisers.

Client or Customer agrees to adhere to MHC privacy rules listed on Schedule B.

Client or Customer will not sell, release or give away information pertaining to the operation of MHC.

MHC retains all ownership of all intellectual property, technology, publications and forms. These cannot be used for any other business reason without express consent of MHC.

MHC asks for certain information such as your business name, contact name, address, phone number and e-mail address when Client or Customer registers for a MHC account, or if Client or Customer corresponds with MHC. MHC may also retain any messages Client or Customer send through Website or email service, and may collect information Client or Customer provides in User Content Client or Customer post to the Website or email service. MHC may use this information to operate, maintain, and provide to Client or Customer the features and functionality of the Website. Your business name and if Client or Customer choose to disclose it, your real name, will be published publicly.

Information MHC may receive from third parties:

MHC may receive information about Client or Customer from third parties. For example, if Client or Customer accesses our Websites or Service through a third-Party connection or login, for example, through Facebook Connect, by "following," "liking," that third Party may pass certain information about your use of its service to MHC. Client or Customer should always review, and if necessary, adjust your privacy settings on third Party Websites and services before linking them. Client or Customer may also unlink your third Party account from the Service by adjusting your settings on the third Party service.

Inviting a friend to use MHC:

MHC may, in its sole discretion, develop a feature that allows Client or Customer to invite third parties to the Service. If Client or Customer choose to use our invitation service to invite a third Party to the Service through our "Invite friends" feature, Client or Customer may directly choose a friend to invite through your mobile device's native contact list – but MHC does not require that Client or Customer import your contacts list to the service, and MHC does not retain the information contained in your contacts list. Client or Customer understands that by inviting a friend to MHC through the "Invite friends" feature, Client or Customer is directly sending a text or email from Client or Customer's personal accounts and that MHC is not storing Client or Customer's contact list. In addition, Client or Customer understands and agrees that normal carrier charges apply to communications sent from any phone. Since this invitation is coming directly from Client or Customer's email or phone, MHC does not have access to or control this communication.

Cookies information:

MHC may use cookies on its Website to enhance the Website and provide services and functionality to its users. When Client or Customer visit the Website, MHC may send one or more cookies — a small text file containing a string of alphanumeric characters — to Client or Customer's computer that uniquely identifies browser and lets MHC or it's third Party affiliates help Client or Customer log in faster and enhance navigation through the site. A cookie may also convey information to MHC about how service is used (e.g., the pages viewed, the links clicked and other actions akin on the service), and allow MHC or it's business partners to track usage of the service over time. A persistent cookie remains on hard drive after closing browser. Persistent cookies may be used by Client or Customer's browser on subsequent visits to the site. Persistent cookies can be removed by following web browser's directions. A session cookie is temporary and disappears after Client or Customer closes their browser. Client or Customer can reset web browser to refuse all cookies or to indicate when a cookie is being sent. However, some features of the service may not function properly if the ability to accept cookies is disabled. Full details can be found on mihubcenter.com under Privacy Rules.

Commercial and marketing communications:

MHC may use the information MHC collects or receives, such as email address, to communicate directly with Client or Customer. MHC may send emails containing newsletters, promotions, and special offers. If Client or Customer does not want to receive such email messages, Client or Customer will be given the option to opt out or change preferences by selecting opt out with any third Party service used or by sending MHC a direct email. MHC may also use Client or Customer's information to send service-related emails (e.g., account verification, purchase and billing confirmations and reminders, changes/updates to features of the service, technical and security notices). Client or Customer may not opt out of Service-related emails.

_____ Initials

Sharing of Your Information

MHC will not share or sell Client or Customer's information into third parties outside MHC without your consent, except as noted below:

- Who MHC may share your information with: MHC may share your information with third-Party business partners and Trusted Users for the purpose of providing the Service to Client or Customer. Third Party business partners will be given limited access to your information as is reasonably necessary to deliver the Service, and MHC will require that such third parties comply with this Privacy Policy, or operate under a similar privacy policy.
- Who can see User Content: Any User Content that Client or Customer voluntarily disclose for posting to the Service becomes available to the public and cannot be removed, except by MHC in its sole discretion. Once posted on MHC, User Content may not be removable from public view, as copies may remain viewable in cached and archived pages of the Service, on other sites that have republished MHC, or if other Users have copied or saved that information.

Instances where MHC are required to share your information:

MHC will disclose your information where required to do so by law or subpoena or if MHC reasonably believe that such action is necessary to (a) comply with the law and the reasonable requests of law enforcement; (b) to enforce our Terms of Use or to protect the security, quality or integrity of our Service; and/or (c) to exercise or protect the rights, property, or personal safety of MHC, our Users, or others.

Keeping your information safe:

MHC cares about the security of your information, and uses commercially reasonable safeguards to preserve the integrity and security of all information collected through the Service. However, MHC cannot ensure or warrant the security of any information Client or Customer transmit to MHC or guarantee that information on the Service may not be accessed, disclosed, altered, or destroyed. Your privacy settings may also be affected by changes to the functionality of third Party sites and services that Client or Customer add to the MHC Service, such as social networks. MHC is not responsible for the functionality or security measures of any third Party.

Compromise of information:

In the event that any information under our control is compromised as a result of a breach of security, MHC will take reasonable steps to investigate the situation and where appropriate, notify those individuals whose information may have been compromised and take other steps, in accordance with any applicable laws and regulations.

What happens in the event of a change of control:

MHC has no foresight or intention to (now or in the future), but MHC reserves the right to buy or sell/divest/transfer the company (including any shares in the company), or any combination of its products, services, assets and/or businesses. Information such as Customer names, email addresses, user content & other user information related to the Website may be among the items sold or otherwise transferred in these types of transactions. MHC may also sell, assign or otherwise transfer such information in the course of corporate divestitures, mergers, acquisitions, bankruptcies, dissolutions, reorganizations, liquidations, similar transactions or proceedings involving all or a portion of the company.

Business Name:

MHC Authorized Signor:

Contact Name Printed:

Contact Name Signed:

Date:

Date:

**Only Clients are required to sign and return. Please feel free to fax, scan and email or upload this signed form by using the information provided on the website (see site footer at the bottom of any page).

_____ Initials